

REDBANK RENAISSANCE, INC. (MAINSTREET PROGRAM) PLEASE JOIN US!

ADVISORS

Elected representatives, agency personnel, PDC, contributors and many others.

BOARD OF DIRECTORS

Responsible for all program goals; legal, financial & reporting requirements & supervision of Manager.

Sandy Mateer (Chair), Sara Seidle (VP), Ty Poster (Sec./Treas.), Sandy Anderson, Eileen Conners, John Cornish, Terry Mateer, John Phillips, and Cindy Wigger.

Main Street Manager

(Years 2 - 5+)

Design Committee

(Chair), Sara Seidle, Sandy Mateer, Michele Buzard, Stacey Vargo, Toni Stahlman, Chuck & Sonja Leach, Darren Bain, Sally Evans and Nora Lavelv

Promotion Committee

Sandy Anderson(Chair), Sean Bowser, Barb Dinger, Debbie Bonanno, Patti Carrier, John Cornish, Lucky Kline, Sandy Gahagen, Dr. Chad Shaffer, Curt Shaffer, Justin & Jennifer Moore, Linda & Paul Stahlman, Bob Singer, Tom Seidle, Hallie Truitt, & Stacey Vargo

Economic Restructuring

Ty Poster (Chair), Eileen Conners, Chuck Leach, Terry Mateer, John Cornish, Don McBride and Jackie Quinn

Organization Committee

Sandy Mateer (Chair), Cindy Wigger, Sara Seidle, Jack Gareis, Linda Smith, Jeff Hodgson and Michael Patton

Tasks – Buildings/ Physical Assets

1. Façade Improvement
2. Inventory Current Conditions
3. Streetscape plans
4. Comprehensive Plan- Zoning
5. Parking - use, enforcement
6. Historical Designation
7. Banners, signs and public amenities

Tasks – Advertising - Events & Image

1. General Image – Define “brand”
 - * Combat negative perceptions
 - * Market awareness
2. Plan Special and Annual Events
3. Retail Promotions
4. Website w/Org. Committee –
5. Community Calendar

Tasks – Business Assistance/Recruitment

1. Business retention/recruitment
2. Business Inventory
3. Customer Survey & Profile
4. Financial incentives (grants, loans, tax credits)
5. Web strategies
6. Data management/Evaluation
7. New Economic Uses –Trail Town, Artists’ Cooperative - Anchor Bldg. community initiated development

Task- Administration

1. Volunteers – recruitment, training & recognition
2. Organizational partnerships.
3. Public Relations Campaigns/ Communications – Media, web
4. Fundraising, annual & long-term, tabulation of action plans
5. Legal requirements – bylaws, govt. filings, required reports, accounting.